

ARCTIC DOG SLED

7-13 MARCH 2011

In latitude 72° north deep in the Arctic Circle where temperatures can drop to -20°C Anthony Wickham is sledding across the Arctic wilderness with 6 Huskies for 5 days traveling 200 kilometres in aid of the Countryside Alliance Foundation.

The Countryside Alliance Foundation is a new charitable organisation dedicated to promoting and preserving the future of the countryside and its importance to everyone. Nowadays, people of all ages and backgrounds have little knowledge about the countryside and the rural way of life. Through both education and research, they intend to inspire people to share our love of the countryside so that we will all help to conserve it for future generations.

Their goals are to support access and conservation projects that protect the British countryside, to educate people about the rural way of life, to promote agriculture for the public benefit, and to promote sustainable development for the benefit of the public through research and prudent use of natural resources.

Anthony Wickham begins his journey in Alta and will visit Souluvombi, Mollisjok, Jotka & Gargia. The scenery will be forests - mountainous terrain well above the tree line, frozen lakes with possible sightings of reindeer herds and nights are spent in lodgings where he has to drill for water.



**THE COUNTRYSIDE
ALLIANCE
FOUNDATION**

He is attempting to raise £2,500 for the Foundation.

To encourage support for this expedition Anthony is presenting his most generous donor with 2 tickets to the Hennessey Gold Cup at Newbury Racecourse, Goodwood Festival of Speed, Glorious Goodwood or Goodwood Revival or a corporate day out at Royal Windsor Horse Show or Cowes Week.

To donate please go to www.bmycharity.com/anthonywickham and select 'sponsor me' or send a cheque to TT Tents, made payable to Countryside Foundation.